

# How Transportation Technology is Revolutionizing Transit

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Trinity Metro



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COMPUTER  
AUTOMATED  
DISPATCH

AUTOMATED  
VEHICLE  
LOCATION

BUS YARD  
MANAGEMENT

MAINTENANCE

BUS

**ITS** INTELLIGENT  
TRANSIT  
SYSTEM

PAYROLL

INCREASED  
***SAFETY***

BETTER  
***CUSTOMER  
EXPERIENCE***

# GoPass App

- End-to-end trip planning
- Purchase tickets for end-to-end travel
- Connect the Metroplex
- Bus arrival information
- Travel options include:
  - ZIPZONE
  - B-Cycle
  - Uber
  - Lyft





Hi, We're Trinity  
Metro ZIPZONE!

ZIP in, ZIP out



Log In

Sign Up



# ZIPZONE solutions

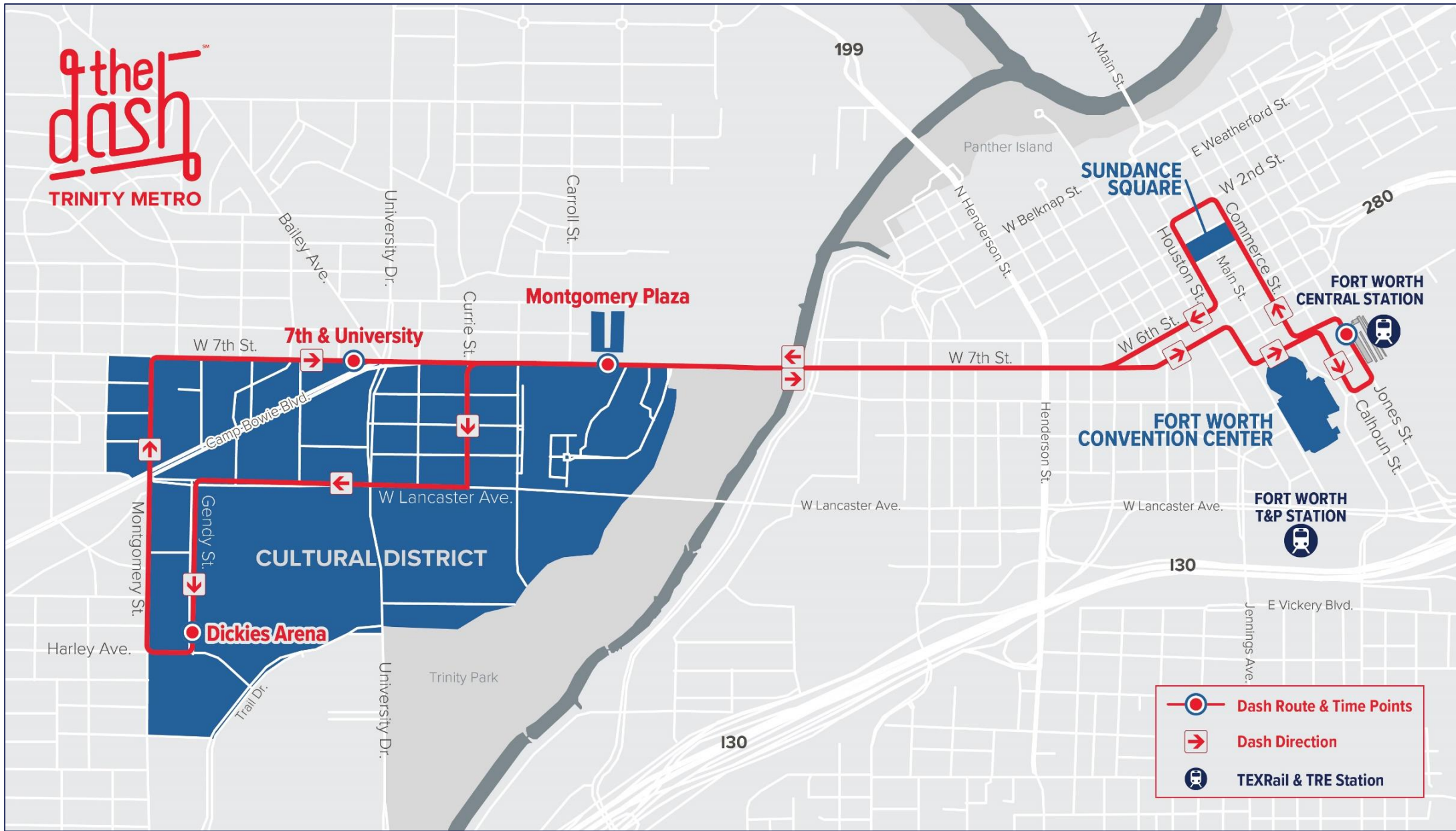
- Alliance and Mercantile
- New: Near Southside and Crowley
- Download the app to book and pay for trips, manage rides and receive alerts.
- Use your smartphone to request your on-demand ride.



# The Dash: Battery-Electric Bus







# Technology transforms transit



- Runs all day on 3.5 hour charge
- Digital monitor for info
- Public-private partnership
- Added ridership to system
- Perimeter seating for a more conversational atmosphere

# Technology & communications



A screenshot of a Facebook post from Trinity Metro. The post header shows the Trinity Metro logo, the name 'Trinity Metro', and the text 'Posted by Hootsuite Yesterday at 1:00 PM'. The main text of the post asks if the user would like to learn more about Trinity Metro and invites them to join a live Q&A session on Facebook at 10:00 a.m. on Thursday, Feb. 20. Below the text is a promotional image for the 'TOWN HALL 2.20.20' event, featuring a portrait of Chairman Jeff Davis and the text 'LIVE Q&A WITH TRINITY METRO CHAIRMAN JEFF DAVIS'.

**Trinity Metro**  
Posted by Hootsuite  
Yesterday at 1:00 PM • 🌐

Would you like to learn more about Trinity Metro? Join us on Facebook at 10:00 a.m. Thursday, Feb. 20, for a live Q&A... [See More](#)

LIVE **Q&A** WITH TRINITY METRO  
CHAIRMAN **JEFF DAVIS**

**TOWN HALL**  
**2.20.20**

- Quarterly town halls on Facebook Live to enhance leadership accessibility
- Route-specific customer communications via text and email
- Digital displays on buses and trains to show next stops
- Coming soon: new website with interactive tools and trip planning



# Questions?

