



Commissioner Gary Fickes | Tarrant County | Precinct 3



TARRANT COUNTY

THE HEART OF TRANSPORTATION INNOVATION

Friday, February 14, 2020
Hurst Conference Center





Hillwood's AllianceTexas Mobility Innovation Zone

Hillwood's AllianceTexas Mobility Innovation Zone is a premier commercially-driven platform to test, scale, and commercialize technologies and solutions related to the movement of goods and people.

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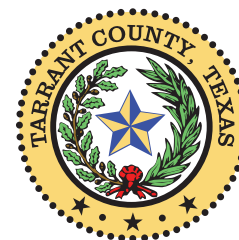
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COMMISSIONER'S NOTE



Commissioner Gary Fickes

Tarrant County • Precinct 3



Welcome! Thank you for attending our 11th annual transportation event. This is another very exciting year for the summit. We've become one of the largest transportation summits in Texas, so we've changed our name! I'm proud to say that we are now the Tarrant Transportation Summit, representing Tarrant County's largest transportation event!

We've had some remarkable speakers, fantastic panelists, and unparalleled sponsors and volunteers, who have each contributed to the event's success through the years. This year is no exception, and we'll be taking a look at the marriage between innovation and transportation and how this high-powered pair is shaping mobility initiatives throughout North Texas. This includes the integration of 5G into the transportation network, the AllianceTexas Mobility Innovation Zone, and growth of transit options (beyond rail) for all of Tarrant County.

Last year was another sensational year for us, and we have once again seen significant progress. As many of you know, advocacy efforts on advancing I-35W's segment 3C – the final piece of the 35W project – resulted in the project moving forward, and construction is now underway. Additionally, funding was approved for construction of partial main lanes of SH 170. The accelerated project will provide needed capacity for the rapidly growing area anchored by Charles Schwab's newly announced corporate headquarters (announced in tandem with its acquisition of TD Ameritrade), Facebook, Fidelity Investments, and many others. It is apparent that things aren't slowing down anytime soon.

From autonomous trucks linked to innovative supply chain solutions to the testing of air taxis and other aerial vehicles, our panel of transportation futurists will cover these topics and more in greater detail. Our keynote speaker, Deloitte's Rasheq Zarif, will discuss the current transportation transformation and the opportunities our region can leverage to be the global leader in the space.

We continue to be very fortunate to live in an area where technology and innovation not only flourish but are encouraged. I hope everyone learns something today about all the inspiring, up-and-coming technologies in transportation. Enjoy the day's presentations, and thank you for spending your Valentine's Day with us and your continued support!

A stylized blue ink signature of Gary Fickes.

Gary Fickes

County Commissioner

AGENDA

7:55 a.m. **WELCOME: COMMISSIONER GARY FICKES, TARRANT COUNTY**

8 – 9 a.m. **SESSION #1**
5G'S ROLE IN TRANSFORMING TRANSPORTATION TECHNOLOGY

Speaker: Jason Inskeep – Director of Business Development –
Advanced Enterprise Solutions (AES), AT&T Business

This session will focus on fifth-generation wireless (5G), and everything you need to know about this latest and greatest iteration of cellular technology, including what it is and what it means for the future.

9 – 9:30 a.m. **SESSION #2**
FUTURE OF P3s IN TEXAS

Speakers:

- Robert Hinkle – Director of Corporate Affairs, NTE Mobility Partners
- Jeff Moseley – Chief Executive Officer, Texas Association of Business
- Ning Zhang, P.E. – Traffic and Revenue Manager, LBJ Infrastructure Group LLC

This session will provide an update on public-private partnerships (P3s) in Texas and discuss the future role P3s will play in upcoming construction projects.

9:30 – 9:45 a.m. **BREAK**

9:45 – 10:45 a.m. **SESSION #3**
NEXT STOP: How Transportation Technology is Revolutionizing Transit

Moderator: Alan Greer, P.E. – Chief Business Development Officer
for Infrastructure, Freese and Nichols

Speakers:

- Gary Thomas – President and Executive Director, DART
- Wayne Gensler – Vice President and Chief Operating Officer for Bus and Paratransit, Trinity Metro
- Thomas Jasien – Deputy Chief Executive Officer, METRO

This session will discuss the future of transit, including the GoPass app and beneficial partnerships with rideshare and technology companies to help close the “first and last mile” issue.



10:45 – 11 a.m. **BREAK**

11 a.m. – 12 p.m. **SESSION #4**
ALLIANCE TEXAS MOBILITY INNOVATION ZONE:
Could the North Texas Region Be Home to the Largest
Transportation Technology Proving Ground?

Moderator: *Mike Berry – President, Hillwood*

Speakers:

- *Brant Ring – Vice President, BNSF Railway*
- *Matthew Holvey – Innovation Manager for Intelligent Systems, Bell*

This session will look at what the AllianceTexas Mobility Innovation Zone is doing now to make our corridor a destination for next-generation technologies that will become the foundation for the future of mobility.

12 – 12:15 p.m. **LUNCHEON**

12:30 p.m. **KEYNOTE**

Keynote Speaker: *Rasheq Zarif – Managing Director and Future of Mobility Tech Sector Leader, Deloitte*

Deloitte's Managing Director and Future of Mobility Tech Sector Leader Rasheq Zarif will discuss the current transportation transformation, and the opportunities our region can leverage to be the global leader in the space.

1:25 p.m. **CLOSING REMARKS: COMMISSIONER GARY FICKES,**
TARRANT COUNTY

KEYNOTE SPEAKER



Rasheq Zarif, Keynote Speaker

Managing Director, Future of Mobility Tech Sector Leader, Deloitte Consulting, LLP
San Francisco, CA

Rasheq Zarif is a Managing Director for Deloitte's Technology Media and Telecommunications (TMT) practice. He helps Deloitte further advance and commercialize the future of mobility – with emphasis on building ecosystems with TMT-based clients and alliances. Zarif joined Deloitte from Mercedes-Benz, where he held multiple leadership positions over the last 15 years. In his most recent role, Zarif was in charge of Mercedes' Business Innovation, including its Silicon Valley-based corporate incubator Lab1886. He earned a bachelor's degree in mechanical engineering from Columbia University and a master's degree from the University of California, Berkeley.

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TODAY'S GUESTS



Jason Inskeep

Director of Business Development – Advanced Enterprise Solutions (AES), AT&T Business
Dallas, TX

Jason Inskeep is the Director of Business Development for AT&T Business' Advanced Enterprise Solutions (AES). He leads a cross-functional team focused on 5G solutions for business. He and his team, comprised of product and technology experts, work directly with AT&T Business customers to shape the evolution of the 5G network to support business-centric use cases. Over the past years, Inskeep has been at the forefront of the AT&T vision for 5G, serving as the primary presenter in the AT&T Executive Briefing Center. His leadership in this capacity earned him back-to-back AT&T Visionary Awards in 2017 and 2018. Prior to his role in 5G, Inskeep supported various organizations within AT&T, including Sales, Consulting, IoT, and Foundry Innovation. He received a bachelor's degree in computer information systems from James Madison University in Harrisonburg, VA.



Robert Hinkle

Director of Corporate Affairs, NTE Mobility Partners LLC, LBJ Infrastructure Group LLC
North Richland Hills, TX

Robert Hinkle is the Director of Corporate Affairs for NTE Mobility Partners LLC and LBJ Infrastructure Group LLC. He oversees the day-to-day management and operations of government, media and public relations, public affairs, and the implementation of stakeholder communications and community outreach for the NTE, 35W, and LBJ Express infrastructure projects in North Texas. He has worked with corporations and governments throughout the United States and around the world on strategic, crisis, and litigation communications in the transportation, oil and gas, mining, healthcare, security, power generation, financial, and defense industries. Hinkle earned a bachelor's degree in liberal and fine arts, with a major in broadcast communications and a minor in marketing, from Texas A&M University-Commerce.

TODAY'S GUESTS



Jeff Moseley

Chief Executive Officer, Texas Association of Business
Austin, TX

Jeff Moseley is the Chief Executive Officer at Texas Association of Business, the largest business association in Texas, representing over 2800 businesses, from major corporations to small start-ups. Combined these businesses employ over 2.5 million Texans and drive the economic engine of the state. He has four decades of public and private sector experience, particularly in the transportation industry and economic development. Most recently, he served as state Vice President of Government Affairs for Texas Central Partners LLC, a private company developing a new high-speed rail system between Houston and Dallas-Fort Worth. Moseley is a graduate and Outstanding Alumnus of Southern Nazarene University in Oklahoma.



Ning Zhang, P.E.

Traffic and Revenue Manager, LBJ Infrastructure Group LLC
Dallas, TX

Ning Zhang is the Traffic and Revenue Manager for LBJ Infrastructure Group LLC. He oversees the traffic and revenue department and leads the strategic pricing, budgeting, long-term traffic projection and modeling, data-driven customer behavior analytics, and collaborated research with universities. He is specialized in design, engineering, demand forecasting and data analytics, particularly focused on managed lanes. Before moving to Dallas in 2017 to join Cintra (US) North Texas concessions, he was a senior engineer at SRF Consulting Group. He received a bachelor's degree in transportation and highway engineering from Jilin University in Changchun, China and a master's degree in transportation from the University of Minnesota-Twin Cities.



Alan Greer, P.E.

Chief Business Development Officer for Infrastructure, Freese and Nichols
Fort Worth, TX

Alan Greer is the Chief Business Development Officer for Infrastructure with Freese and Nichols. He oversees business development efforts for the infrastructure practices and has been instrumental in developing emerging market areas during his time at Freese and Nichols. In 1995, he led the initiative to establish Freese and Nichols' presence in Dallas; during his 17 years of leadership there, that office grew from one employee to 70. Most recently, Greer has focused on growing business in West Texas and with the Texas Department of Transportation. He also serves as Freese and Nichols' Program Director for the Texas high-speed rail project between Dallas and Houston. He graduated from Texas Tech University with a bachelor's degree in civil engineering.



Gary Thomas

President and Executive Director, Dallas Area Rapid Transit (DART)
Dallas, TX

Gary Thomas is the President and Executive Director of Dallas Area Rapid Transit (DART). He is responsible for a 13-city transit system covering a 700-square-mile service area with bus, light rail, commuter rail, and paratransit services. Under his leadership, DART has doubled its light rail system – twice – to become the nation's longest at 93 miles. Thomas administers the goals and policies of the DART Board of Directors and directs the agency's top managers and approximately 3,700 employees, emphasizing a strong customer focus. He works closely with service area city governments and the public in developing short- and long-term transportation and mobility goals. Prior to joining DART in 1998, he was a consulting engineer. Thomas earned a bachelor's degree in civil engineering and a bachelor's degree in architecture from Texas Tech University.

TODAY'S GUESTS



Wayne Gensler

Vice President and Chief Operating Officer for Bus and Paratransit, Trinity Metro
Fort Worth, TX

Wayne Gensler is the President and Chief Operating Officer for Bus and Paratransit of Trinity Metro. In this role, he oversees the agency's operations, maintenance, service planning, and safety. He came to Fort Worth from Houston, where he served as Director of Contract Operated Services at the Metropolitan Transit Authority. In that capacity, he managed contract compliance and ensured adherence to the agency's service goals, while managing an annual budget of \$90 million. Gensler worked to improve the customer experience by using innovative technologies and enhancing first mile and last mile opportunities. He earned a bachelor's degree in economics from Northern Illinois University and a master's degree in business administration from Webster University in St. Louis.



Thomas Jasien

Deputy Chief Executive Officer, METRO
Houston, TX

Thomas Jasien is the Deputy Chief Executive Officer of METRO. He also oversees the departments of Public Engagement, Government Affairs, and Ridership Services, all key to promoting METRO services and priorities. Increasingly more people view bus and rail as their preferred modes of transportation – largely due to the outreach efforts of Jasien and his team. Before moving to Houston in 2000 to work at METRO, he was part of the White House advance team during President George H. W. Bush's second vice presidential term, involved in Bush's successful presidential campaign, and later served as a presidential appointee at the U.S. Department of Transportation and Federal Highway Administration. Jasien graduated from the University of Maryland with a bachelor's degree in economics.



Mike Berry

President, Hillwood
Fort Worth, TX

Mike Berry is the President of Hillwood. He joined Hillwood in July 1988 – the year ground was broken for Alliance Airport, a concept he helped pioneer and transform from an industrial airport into the 26,000-acre thriving master-planned community and global logistics hub known today as AllianceTexas. Under his leadership, AllianceTexas has grown into a prosperous center of industrial, office, retail, and residential activity, generating an economic impact of approximately \$84 billion on North Texas. In addition to leading efforts for AllianceTexas, Berry heads the Hillwood Urban team. He received a bachelor's degree in economics from Vanderbilt University and a master's degree in business administration from Texas Christian University.



Brant Ring

Vice President, BNSF Railway
Fort Worth, TX

Brant Ring is the Vice President of BNSF Railway. Ring has broad responsibility for leading efforts to drive improvement in BNSF's overall cost structure, finding new and more efficient ways of doing business, and using emerging technology and strategic initiatives to increase overall productivity and efficiency at BNSF. Prior to his current role, he served as Vice President, Business Unit Operations. In this role, Ring led the teams responsible for intermodal and automotive terminal operations, freight car management, and customer support. He earned a bachelor's degree in mechanical engineering from the University of Wyoming and a master's degree in business administration from Texas Christian University.

TODAY'S GUESTS



Matthew Holvey

Innovation Manager, Intelligent Systems, Bell
Fort Worth, TX

Matt Holvey is the Manager of Intelligent Systems for Bell's Technology and Innovation team where he uses his engineering expertise to develop experimental aerospace products using artificial intelligence and other advanced technologies. He leads a dynamic team of technical engineers who master system-of-systems modeling, machining learning, IoT technology, and more to develop software solutions that enhance Bell's innovation aircraft. Before joining Bell in 2011, Holvey served 10 years in the U.S. Navy. He earned a bachelor's degree in general studies from Excelsior College in New York, a master's degree in business administration from the University of Phoenix, and a master's degree in engineering from Penn State University.



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Call A Ride Southlake (CARS)

CARS provides service for senior citizens and disabled adults in Southlake for medical purposes within a 25-mile radius of Southlake and a 7-mile radius for medical, dental, social, business and personal needs. Services are provided by volunteers who supply their own vehicle, time and gas.

CARS was established in 2000. | 817-798-4022 | callaridesouthlake.org



HEB Transit

HEB Transit provides transportation for disadvantaged people in Hurst, Euless and Bedford and access to employment destinations within those cities and the Hurst/Bell and CentrePort/DFW Airport Trinity Railway Express (TRE) stations. Services are provided by Catholic Charities.

HEB Transit was established in 2006. | 817-336-8714 | catholiccharitiesfortworth.org

Mid-Cities Care Corps (MCCC)

MCCC's mission is to preserve the independence of senior neighbors in Northeast Tarrant County by providing transportation (for routine medical), Helping Hands projects and social outreach to break isolation for senior citizens age 65+.

MCCC was established in 1981. | 817-282-0531 | midcitiescarecorps.org



Northeast Transportation Service (NETS)

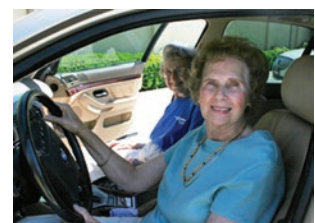
NETS provides transportation services to older adults (55 years of age or older) and individuals with disabilities in Northeast Tarrant County for medical, work, social services, senior centers, education and shopping. Services are provided by both the Fort Worth Transportation Authority and Catholic Charities.

NETS was established in 2002. | 817-336-8714 | ridenets.com

Social Transportation for Seniors (STS)

STS provides non-emergency round trip transportation for seniors 62 years and better in North Richland Hills for leisure and social activities with the purpose of re-engaging isolated seniors back into the community. Services are provided within a 7-mile radius by volunteers.

STS was established in 2009. | 817-427-6696 | stsrides.org





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