

Northeast Tarrant Transportation Summit

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Textron: Leading Branded Businesses



Bell Helicopter

23%

Bell Helicopter
Aeronautical
Accessories



Textron Systems

13%

Weapon and Sensor
Systems
Unmanned Systems
Marine and Land Systems
TRU Simulations +
Training



Textron Aviation

33%

Cessna Aircraft
Beechcraft
Hawker
Able Engineering



Industrial

30%

Specialized Vehicles
Tools and Test
Kautex



Finance

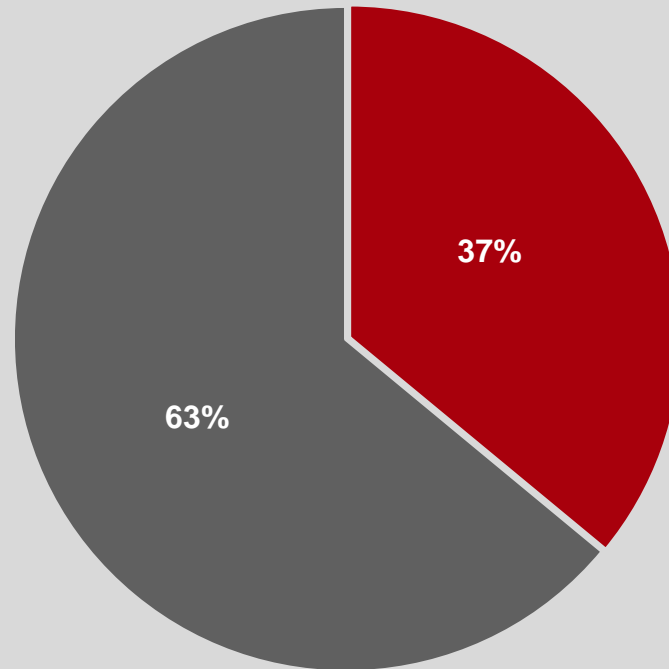
1%

Textron Financial

2017 Revenue \$14.2 Billion



Bell Helicopter 2017 Revenue \$3.3 Billion



■ Commercial ■ USG



BELL HELICOPTER BRINGS LONG-TERM GROWTH TO NORTH TEXAS



An estimated

17,500

JOB

(Direct, Indirect and Induced)



Supporting

\$2.8

BILLION

In property taxes



Generating

\$1.8

BILLION

In local taxable spending




Projecting

\$38.4

BILLION

Economic impact over
the next 10 years

An aerial photograph of a coastline. The water is a vibrant turquoise color, with visible ripples and small waves. The shoreline is rocky and irregular, with some areas appearing more sandy or pebbly. The text is overlaid on the water, centered horizontally and slightly towards the top.

“To be an iconic company with
superb talent, rapidly creating novel
and coveted vertical
lift experiences.”



THRILL OUR CUSTOMERS

Delivering exceptional experiences to our customers is a top priority. We stay a step ahead to develop technologies they can't live without.

We listen. Then we apply our technical know-how and tenacity to thrill them at every turn – today and tomorrow.

ACT SWIFTLY AND DECISIVELY

We're empowered to take smart risks to deliver real impact.

We seek perspectives outside our areas of expertise to create more efficient solutions. We don't wait to be told what to do. Rather, we make timely decisions, confident in our ability to move forward with purpose.

MAKE THE IMPOSSIBLE POSSIBLE

We're a company founded on big ideas and even bigger achievements.

We rise to the challenge, pushing past obstacles to open doors to new experiences few dream possible.

Can't be done?
Count us in.

FIND A BETTER WAY

We take the best of what's worked before and explore new ways to make it even better.

We are eager to learn and curious to explore. Being open-minded and inquisitive is hard-wired into our DNA.

We approach every challenge with fresh eyes and learn from our mistakes – and are inspired to discover innovations that will create a brighter future.

LIFT EACH OTHER UP

We are a committed and unified team. Always thinking beyond our individual roles and departments to consider how our actions impact each other—and align with what's best for the entire company.

We collaborate freely, communicate openly, and celebrate each other's achievements and success.

The Future of Bell Helicopter





N280BH

Bell
CV-280
VALOR

Driving Innovation



Assisted and Autonomous Flight

Advanced VTOL Designs

Hybrid Propulsion

Unmanned Aircraft Systems

Vehicle Health Management

Advanced Situational Awareness

Environment Friendly

Advanced Manufacturing



