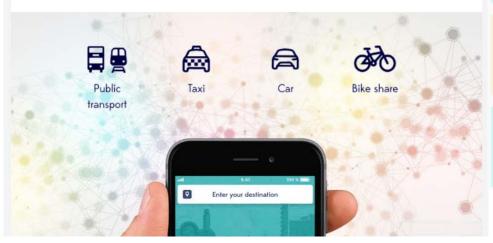




Dallas on Short List for U.S. Debut of All-in-One Mobility App Whim The startup offers a range of subscription options giving users unlimited access to

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A ANATUMT UF A DEAL

HIDDEN RIDGE

VERIZON'S \$1B, 5G-ENABLED DEVELOPMENT IN IRVING RISES FROM ITS RANCHING ROOTS

BY NICHOLAS SAKELARIS

On former ranch land that stood undeveloped for decades, Verizon is replacing sagebrush and grass with 5G technology, innovation labs, and high-rise buildings made of stone and shimmering glass.

It's the Hidden Ridge development, Verizon's \$1 billion, 150acre mixed-use project in partnership with real estate development and investment company KDC. The project is rooted in North Texas ranching, but is a rising symbol of the future as one of the region's most important real estate projects.

Hidden Ridge is close to the heart of KDC Chief Executive Officer Steve VanAmburgh, who started his working life on the ranch run the Carpenter family. Now, he's helping wrangle its future as a novative fech- and transportation-driven real estate develop

The development will have its own DART station, and will of innovative amenities such as the latest in communications nology, coworking spaces, incubators, and high-tech apart homes within a mixed-use roundup of retail, residential, roughly 3 million square feet of office space.

Verizon owns the land wedged between John Carpenter Fre and MacArthur Boulevard, and had the vision, but it needed corporate tenant to kickstart the project. "Since the creation of Verizon, that land has sat undevel

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